

# DRAMATIX

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## SIMPLICITY IN TICKETING

Let us increase your bookings and reduce ticketing costs for your events

**Dramatix** is an innovative online ticketing company, offering a great service, at affordable prices ...

### AND THERE'S NO COST TO YOU!

**Dramatix** provides an online ticket purchasing system that is innovative, cost effective for customers and easy to use.

Using **Dramatix** can increase ticket sales for your events, reduce your administrative costs, and couldn't be more convenient for your customers.

**Dramatix** is the ideal choice for event organisers with **no monthly fees** and **no sign-up costs**.

### Benefits for ticket users

#### Your customers will find:

- Our booking fees are cheaper than the bigger players in the market.
- We provide high levels of customer service and buyer security.
- Our innovative online interface allows credit card purchases.
- Tickets are sent to customers conveniently by their choice of E-mail or SMS.

**Duplicate ticketing is prevented through Dramatix's unique security code, ensuring that ticketing for your event will be simple and secure.**

### COST EFFECTIVE PRICING

At **Dramatix**, we believe that ticketing shouldn't cost the earth, for you or your customers. We simply charge 3% of your ticket price, and add 50c.

**Confusing?** Not really ...

#### → This table explains how it works:

| Ticket Price | Booking Fee |
|--------------|-------------|
| \$10         | \$0.80      |
| \$20         | \$1.10      |
| \$70         | \$2.60      |

You can pass all, some or none of this cost on to your customer – it's up to you.



## TESTIMONIALS

"The Trinity Sessions experience with Dramatix has been great. It has allowed us... to presell tickets with a minimum of fuss rather than continue to fall into the promoter's pit of uncertainty about walk-ups. People who have bought tickets through Dramatix have provided positive comments about the simplicity of the process and the speed...

Dramatix has helped us to keep providing great live music at an affordable price."

**Roger Freeman, The Trinity Sessions**

"I am very pleased with the service. It does everything I need it to do, and what excites me is that it has the potential to attract more customers from outside of our existing realm."

**Elena Perera, Adelaide City Council**

It's a very good service that fills the gap in the marketplace."

**Kerryn Croft, Australian Association of Social Workers, SA**

## Satisfied Dramatix clients include:

- Adelaide City Council
- Acoustic Peacock
- Australian Association of Social Workers
- Australia New Zealand Business Council
- Flinders University Law Students' Society
- Gin & Vodka Productions
- Trinity Sessions Concert Series





## INTERESTED?

For all your queries, or to set up ticketing for your next event, contact us by:

→ e: [sales@dramatix.com.au](mailto:sales@dramatix.com.au)

→ p: (08) 8121 6077

→ f: (08) 8431 3262

  (DramatixTickets)

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**Dramatix Pty Ltd**

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